

# Wireless Broadband : Internet Access : Telephones For Caravans



Helpline 08000 470 272 - Email [caravancom@hotmail.co.uk](mailto:caravancom@hotmail.co.uk)

**Stay ahead of the competition and bring your Caravan / Leisure park into the 21st Century**

## Welcome to Caravancom : Freephone 08000 470272

We specialise in bringing Internet Access and Telephones to each caravan on your site for a fraction of conventional costs. We can help you offer to your visitors and van owners internet access and telephones from the comfort of their own caravans and mobile homes. Research shows that holiday makers are spending an increased amount of time trying to find hotspots or internet cafes to check their emails and surf the net. By giving them access they will spend more time on your park and therefore use more of your facilities.

### How does it work ?



We connect a wireless transmitter box externally onto your offices and tap into your current broadband line, if you do not have a broadband line we can supply that. This box is roughly A4 size and has a four foot stick aerial similar size to a broom handle. This is fastened at roof level similar to a TV antenna installation. This transmits the broadband across the park 360 degrees line of site from the "base station". If there are trees and hills in the way preventing line of site we put up repeater boxes around the park to bounce the signal around.

Each caravan can receive the signal via the wireless transmitter straight to a wireless enabled device - PC/Laptop.

On the inside of the caravan there is a small wall socket installed that enables the owner to plug a conventional telephone in ( they can even use a cordless phone) and another socket that enables them to plug in their laptop or PC to access the internet and email.

Each user will be issued their own UK landline number that they can use wherever they are connected to the internet so they can take the service home with them and benefit from cheap calls at home as well as in their holiday home, all the time they are using the service you will be earning revenue from the calls.



### What are the benefits to park owners?

Increased usage of park and facilities, people will come more often if they have the comforts of home i.e. communications – internet / telephone

Customer loyalty

Custom log in screen when they go onto the net, this can promote all your facilities on the park, restaurants / events / happy hours, you could also sell advertising space locally on this page to local attractions and taxi firms etc.

Low initial capex (capital expenditure )

Rapid payback of initial investment

Continued additional monthly revenue now and forever from call costs and internet access

Once there is a wireless network in place you can add IP wireless CCTV cameras at a fraction of the cost of conventional CCTV and have full CCTV remote monitoring capability



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## What are the Benefits to the Caravan owners ?

Landline telephone and Internet access

Cheap telephone calls to home 40% cheaper than BT.

Eliminates poor mobile phone signal issues.

Free calls to anyone else subscribed to the system, free calls to the office / other van owners and friends.

24 / 7 connection to the internet, allowing business people to work from there holiday homes, promotes park loyalty and usage.

Fast connection to email / surfing the web.

Stream / hire movies over the internet.

VPN to office / home networks

## How much does the system cost?

Our Signal works on line of sight - Single base station long range wireless transmitter - £1450.00 + vat

Repeater to extend the range in poor line of sight areas £900.00 + vat

Telephone setup including socket installation - £49.00 per caravan / chalet

## What revenues can I expect per year?

Each site has its own ideas on how they would like to implement the system and we are flexible and willing to find the right solution to suit.

You can offer free access/weekly or monthly subscriptions, pay as you go.

## FREE SITE SURVEY

We are offering FREE SITE SURVEY, you are under no obligation we simply survey the site, acquire overhead satellite maps and give you a proposal and quotation with technical drawings showing exactly how our system works.

## INTERNET CAFE / RECEPTION / SEATING AREAS

If you feel that a camp wide wireless network is not required we can install a "hotspot controller" on site for only £1450.00 this will bring revenue by people using the internet pay as you go, we can install a small wireless network transmitter or even a small internet café for people to use your PC's (PC purchase not included in hotspot install price)

## How To Find Out More...

For help, advice or answers to your questions please call us on our helpline which is 08000 470 272 or email us at [caravancom@hotmail.co.uk](mailto:caravancom@hotmail.co.uk)

**FREephone 08000 470727**